Research on the Construction and Perfection of Value System of Ideological and Political Work in New Energy Enterprises

Pingfang Wu, Yu Chen
Hebei Institute of Mechanical and Electrical Technology, Hebei Xingtai 054000, China
*Corresponding author (E-mail: wupingfang@126.com)

Abstract
With the trend of globalization, the new energy enterprises gradually turn to diversified development, which puts forward higher requirements for the professional ethics and professional ability of workers. In this paper, the authors analyse the construction and perfection of value system of ideological and political work in new energy enterprises. Under the background of market economy, the results of ideological education of enterprise workers directly affect the production and competitiveness of enterprises, which requires enterprises to constantly adjust and update the methods of ideological and political education of workers. By strengthening the ideological work of employees, building a harmonious atmosphere of enterprises and improving the strength of energy enterprises, and promote the sustainable development of new energy enterprises.

Key words: New energy, Globalization, Diversified development, Staff education

1. INTRODUCTION

With the rapid development of domestic and foreign economic situation and model transformation, the ideological and political education of energy enterprise workers is particularly important in the new situation, the development of enterprises to better keep pace with the times, keep pace with the times, enterprises need to improve the staff work enthusiasm, give full play to the master spirit and excellent dedication and the enterprise together. With the rapid development of economy and science and technology, more and more information has been acquired, and new technologies and channels have provided new methods and ideas for the ideological and political education of enterprise workers. 30 years of reform and opening up, because of the rapid economic growth, diversification of cultural information and other reasons, the enterprise workers not only in material requirements increase, for mental requirements are increased with the increase of income and gradually improve. A number of practical problems to the enterprise continuously put forward new requirements, not only to meet all aspects of employee's physical requirements, but also to give correct guidance and more support in the spiritual culture and the ideological and political workers etc. Under the background of market economy, enterprise workers ideological and political education achievements directly affect the enterprise production and competitiveness, which requires enterprises to force method of Ideological and political education workers constantly adjust and upgrade, further unite workers undertaking passion and enthusiasm. In the new period, simple preaching has not play the desired effect, but will make young workers more disgusted and tired of the ideological and political education, the main task is to seize the hot and difficult to crack in the concrete work. Accurately grasp the difficulties faced by workers and staff, under the circumstances of grasping specific problems, the specific analysis, accurate put forward and solve the problems of ideas and methods. Energy enterprises as the pillar industry of China's economic development, in the context of economic globalization and rapid changes in science and technology, seeking new development paths and models has become an urgent task. Energy companies want to continue to develop in the market economy, not only to seek breakthroughs in the enterprise hardware, but also to maintain a high level of soft power in the enterprise. The ideological and political education of workers in energy enterprises is particularly important.

There are many employees in China's energy enterprises, and the areas and fields are widely distributed. In this case, there is a big difference between the historical and cultural background of each enterprise, in the actual work will not appear on the coordination problems, if these problems can not be timely and effective solution will hinder the stable development of enterprises, and adjust the relationship between the various interests to resolve the contradiction becomes an important problem to ensure the stable equilibrium and coordination of enterprise. The. At the same time, the reform has brought profound changes in domestic and foreign markets increased competition and the modern enterprise system deepening to the structure of state-owned enterprises and the concept of workers, in this situation the urgent need is relatively stable and harmonious business environment W guarantee rapid and coordinated energy the healthy development of enterprise. It is very important to reflect the role of Ideological and political work in energy enterprises. Send not only to adjust the interests and alleviate the contradiction with the coordination function of Ideological and political work, but also reflects the role of Ideological and political work of construction enterprises, so as to build a harmonious business environment and enhance the energy strength of the enterprises, promote the econ
2. IDEOLOGICAL AND POLITICAL EDUCATION OF WORKERS IN ENERGY ENTERPRISES

Energy enterprise refers to the development, processing and supply of enterprise energy as the main content of production and operation of industrial enterprises. The ideological and political education workers energy refers to the energy enterprises effectively for the enterprise employees, the plan and purpose of moral practice, its purpose is to promote the stability and development of the enterprise, actively promote energy enterprise employees personality improvement and modification. Energy enterprises include a wide range of energy enterprises are divided into coal mining enterprises, crude oil mining enterprises, petrochemical enterprises, power enterprises W and new energy enterprises six kinds. Energy companies has both the nature of the enterprise, but also has its own unique functions: energy enterprises are the main participants of market economic activities, the production and sale of a market economy; Energy Corporation is a social production and circulation directly responsible for the production of energy enterprises, and economic efficiency directly affects the national life is the leading energy companies; the power of economic and social progress, which not only creates wealth in the production and operation of the competition, but also led to the development and utilization of advanced technology and advanced production tools, in the objective to promote the progress of science and technology; particularly, energy enterprises are the lifeblood of the National Development of energy enterprises to provide a national energy consumption of production and life, no the energy supply, all the economic and social activities will be stopped.

![Figure 1. New energy enterprises](image)

The enterprise culture is the sum of the enterprise to summarize and accumulate in the long-term development of the values, business philosophy and rules and regulations of the masses of workers and gets unanimous approval and support, to create and improve the corporate culture, must be the work of Ideological and political education workers. The work of Ideological and political education workers has educational function, educational function mainly play a guiding and guidance role in the training of staff personality, values, world outlook and so on, to help the staff to establish correct ideas, promote skillfully the shaping of personality, so as to improve workers in the enterprise culture of his identity. And practice in their actual work in the enterprise culture, and enhance the enterprise competitiveness in the market. Enterprise culture includes the development target of the enterprise, the enterprise tenet and spirit of enterprise, enterprise ethics, which is more involved in political economics and philosophy, and the ideological and political education is to cultivate moral workers, comply with the main way of enterprise standards, the spirit of the. It can be said that the workers of Ideological and political education is the pressure of the construction of enterprise culture and effective incentive means, is to encourage employees to participate in enterprise culture construction, and effective methods of practicing corporate culture, but also actively participate in and encourage the majority of post Wang building, corporate culture effective measures.

The development trend of globalization, energy enterprises in their own considerable development at the same time, gradually turns to diversified development. The diversified development of enterprises, continuously involved in the new development field, not only put forward new requirements for the management and high-level leadership of enterprises, but also put forward higher requirements for the professional ethics and professional ability of employees. The development direction of energy enterprises can realize the true meaning of the diversified development depends not only on the establishment of the leadership and the formulation of the development strategy, but also depends on whether the enterprise employees will accept from the enterprise to make decision and take action to perform their tasks. This requires enterprise workers of Ideological and
political education workers to guide and lead to enterprise workers, the workers can better understand and grasp the direction of business development and strategy at the same time to complete their work.

Figure 2. Corporate culture

3. EXISTING PROBLEMS OFIDEOLOGICAL AND POLITICAL EDUCATION FOR WORKERS IN ENERGY ENTERPRISES

First, because in the enterprise for long time, to the enterprise, with the king skilled, experienced and other reasons in leadership positions or mid-level leadership positions, some older workers with increasing age, retirement deadline to relax, reducing working enthusiasm which appeared in the go-slow. For this group of workers, ideological and political education work still can not relax, we should strengthen the education of workers’ love and devotion, improve their own moral quality and professional ethics, and fully mobilize their enthusiasm. Because of the special situation of the work of the special status and influence in large range, its direct impact on the attitude of two generations of enterprise employees working attitude.

Second, in the 30 - 40 age workers, the moment is in the life of the age of 40 kunugi maximum period, life, work in the maximization of economic benefits and neglect the spiritual realm and master-slave promotion. But because in the middle age has formed its own unique outlook on life, world outlook and values, has strong resistance, reshape the correct views, increase the enterprise's ideological and political education work virtually difficulty. Because such workers accounted for the largest number, the most widely distributed in the working range of energy enterprises, plays an important role in the daily production, enterprises play an important role in the cause of promoting the development of enterprises, so the ideological and political education for such employees must also according to its special activities to find accurate breakthrough to achieve ideological and political the purpose of education. This stage of the enterprise employees to accept new things and new ideas quickly, but the work of their approval is low, and some staff is the enterprise of children, even a small number of workers will be the values deviation wanted to move to the business unit or civil service posts.

Figure 3. Staff education
Third, the education method of teaching method, and the enterprise workers alone in actual communication, the enterprise ideological and political education work face and staff communication alone is not sufficient, difficult to effectively bring interest and enthusiasm of the staff. The ideological and political education in the form of lack of teaching staff meeting with staff separate communication time and opportunity, it is difficult to timely understand the confusion and difficult problems encountered in the work and life of workers, it is difficult to understand the position of the king, and the need of Tun current policy understanding and the view, the direct result of workers cannot the contents of the ideological and political education with its combination of work, working spirit and the spirit of innovation can not be a good play and reflected in the work, indirectly causing economic losses and loss of culture. Therefore, in the ideological and political education of workers, we must find a breakthrough as soon as possible and achieve breakthroughs.

4. PARTICULARITY OF IDEOLOGICAL AND POLITICAL EDUCATION FOR WORKERS IN ENERGY ENTERPRISES

4.1. Ideological and political education of workers

Through the energy enterprise staff ideological and political education, make staff realize the importance of enterprise diversification development. The diversified development of energy enterprises is necessary for energy enterprises to seek their own development under the background of economic globalization and deepening reform of market economy. On the one hand, the diversified development of enterprises can effectively tap the potential of enterprises and make full use of enterprise resources. In the implementation of diversified development strategy, energy enterprises share resources, complementary advantages and mutual promotion between the business, making enterprises in the development process to save costs and maximize benefits. On the other hand, the diversified development of enterprises has synergistic effect, and its effect is far more than the sum of two businesses simply added. For enterprises, diversification can share the same resources can also share the same customers, between each business not only can promote mutual conflict and decentralized management can also be dispersed, can promote the development of enterprises. For employees, the development of enterprises and workers are closely related, enterprises provide employees with the development and survival of the platform, the degree of development of enterprises means the survival of workers and living standards. Therefore, the diversified development of enterprises should be supported by the staff and workers of enterprises, so it is necessary for workers to realize the importance and necessity of diversified development of enterprises.

4.2. Diversified development of enterprises

The energy enterprise workers ideological and political education workers to support the development of corporate diversification in action, energy diversification development means that the extension of the enterprise industry chain has not been involved in the industry or to enter the field, these changes are new changes to the enterprise staff. People's thoughts and actions have the inertia, the stable life condition of workers do not want to change the current state of your life to try new ways of working, therefore, a diversified enterprise development should not only make the workers from the thought to know the importance of enterprise transformation, but also to make staff support enterprise transformation in action, diversified development. The importance of ideological and political education of energy enterprise workers should not only in thought to strengthen staff for enterprise diversification, but in thought on the basis of effective action guidance and education, to escort the development of enterprise diversification.
The ideological and political education of energy enterprise workers concept to guide the direction and method of Ideological and political education, with the economic globalization and the development of science and technology, the original idea of the ideological and political education idea gradually to keep up with the pace of social development, therefore, innovation can source enterprise workers ideological and political education concept has become the ideological and political education work the primary task of enterprise employees. The incentive mechanism in the enterprise refers to the process that the ideological and political educators stimulate and mobilize the work motivation and work enthusiasm of the employees in some way. The establishment of a sound incentive mechanism for energy enterprises must be closely linked with the needs of enterprise workers, and establish incentive mechanism for different periods and different workers, and form differentiated management. Before establishing and perfecting the incentive mechanism of Ideological and political education for enterprise workers, we should fully investigate and study the material and spiritual needs of enterprise employees. Different employees have different economic conditions, family status and life pursuit, while economic conditions, family status and life pursuit will gradually change and improve with the development of time and enterprise. In establishing and perfecting the incentive mechanism of Ideological and political education, it is necessary to make specific analysis of specific problems, and can not generalize the same standards for all employees. With the development of energy enterprises, we should pay attention to the spiritual incentive of workers while improving the material treatment. Energy enterprises can provide the spiritual realm and professional ethics of workers through ideological and political education, so that employees can consciously maintain their work enthusiasm and restrain their own behavior in their work.

4.3. Safety production education

Always carry out safety production education, the energy enterprise workers the energy enterprise workers ideological and political education as the main body of education is an important method and main way of safety education for enterprise employees. It is necessary to set up the consciousness of safety in production and the consciousness that life is more important than everything in the thought of enterprise workers. In the ideological and political education of workers in energy enterprises to establish a sound system for staff safety education training, establish long-term mechanism. In the safety education for workers to grasp the staff development and variation of melon well, will ignore the consequences of production safety for the post of the king of graphic display, make it feel the importance of safety in production in the real graphic environment. For energy companies and leading enterprises, enterprises attach great importance to production safety of workers should not only attach great importance to ideology and meeting, should through the ideological and political education to change safety consciousness into action in leadership behavior. For enterprise leaders, only by setting up correct concept of safety production can they set an example in enterprise decision-making and specific work, and become a good example for workers to carry out safety production. Business leaders and workers, ideological and political education should not only in production safety beforehand, to play its role in the post should ensure, do a good job of education, punishment and punishment of moderate not strictly abide by the rules and regulations of production safety leadership and employees, from the thought deeply reflect on their problems. And the accident rate of safety production and leadership performance linked, from the actual point of view, improve leadership attention to safety in production.

![Figure 5. Safety management](image-url)
5. CONCLUSIONS

In the ideological and political education of energy enterprises, the ideological and political education should give full play to the educational function of Ideological and political education, which is the premise and foundation for enterprises to establish and improve the supervision mechanism of Ideological and political education. To strengthen the ideological and political education of workers and enterprises, enhance the spiritual realm and occupation moral quality, cultivate excellent world outlook, outlook on life and values, strengthen the socialist core values will learn and practice, establish and consciously accept the supervision of the idea. In terms of supervision channels, we should emancipate our minds and innovate. Establish a standardized, comprehensive and scientific supervision system, to ensure the ideological and political education work in the direction of the enterprise workers in the right direction. The development of energy enterprises is related to the success or failure of China's economic construction, and is the lifeblood of economic development. The ideological and political education of energy workers and the development of enterprise culture are the basis and realistic conditions for energy enterprises to achieve leapfrog development. Enterprise workers ideological and political education at home and abroad have a lot of research and discussion, but in the current economic globalization and the rapid development of science and technology under the environment of new problems and opportunities of Ideological and political education for workers must find a new breakthrough from the traditional perspective to deal with the social changes brought about by the. Therefore, in the perspective of the development of energy enterprises, workers of Ideological and political education is the power to promote better and faster development of enterprises and the accelerator, can help enterprises to gain momentum and cohesion lasting.

Acknowledgements

Project supported by the Education Department of Hebei Province, Hebei Province in 2016, the education scientific research "in 13th Five-Year" program " Internet + era "of Higher Vocational Students' philosophical literacy cultivation research" (project number: 1604429).

REFERENCES