Internet-based Yu Ji Cultural Resource Data Model

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Abstract

China has enjoyed rapid development in recent years. Today, China has made some progress in all walks of life, bringing about major changes in the life of the Chinese people. At a time when people’s material living standards are relatively abundant, the cultural needs are constantly expanding, especially with the growing curiosity of historical figures. Yu Ji cultural resource has become the focus of people’s attention in recent years. This paper mainly introduces the research background, introducing the characters of Yu Ji and putting forward some suggestions for establishing Yu Ji cultural resource data model.

Keywords: Internet, Yu Ji Cultural Resource, Data Model.

1. RESEARCH BACKGROUND

1.1 Research purpose

With the further development of the world economy and the influence of economic globalization, China has continuously strengthened the improvement of its overall national strength. The material and spiritual level of the Chinese people has been further enhanced. Some improvements have been made in the Chinese people’s attitude toward life. Thus the demands of people’s spiritual needs are constantly improving. It can be concluded that the Chinese people’s consumption concept has undergone some subtle changes, such as the changes in their lifestyle (Zang, 2017). The original material consumption gradually changes into spiritual consumption. Especially in recent years, with tens of thousands of households gaining access to Internet, the concept of culture has attracted people’s attention. In particular, people’s understanding of Concubine Yu Ji also changed (Lan and Zhang, 2017). This paper aims to make different interpretations of Yu Ji’s culture, combined with the current Internet database, in order to provide a theoretical guide for the Yu Ji culture resource model.

1.2 Research significance

The rapid development of the Internet era has prompted some people in the world to deal with some data almost every day. Every member of society is active in a life full of data, and the concept of data is gradually gaining popularity. Digitization has gradually become a new type of consumption (Yang et al., 2017). In addition, in recent years, with the continuous improvement of China’s overall national strength and people’s living conditions in a healthy direction, the concept of cultural consumption has become popular, which gradually change people’s lives. A research model is developed in such a social context. Using existing cultural resource, some changes has been made in the original way of life (Guo, 2017). Among the social development, the concept of Yu Ji culture has attracted attention. Yu Ji, one of the important figures in the Three Kingdoms, comes under different comments. Today, the Internet is highly developed, people have new understandings of Concubine Yu Ji, therefore, and a modern model of Yu Ji needs to be re-established to help more people to have access to such resource (Liu et al., 2013).

2. YU JI CULTURE

2.1 Yu Ji’s character introduction

Concubine Yu Ji of Xiang Yu, is an important female figure in the Three Kingdoms. During the Three Kingdoms, social development was not balanced, with a huge chaos in society. At that time, people lived in great hardships
with ongoing wars in the fear of never ending suffering (Li, 2016). At that time, due to the relatively low level of productivity, the society relied solely on agriculture to maintain the basic living among members of society. There was bound to be many risks and some difficult problems to deal with. In ancient society, China resisted business and agriculture, and it was the most fundamental precondition to promote the development of agriculture because agriculture could provide raw material assurance for the farther development of society (Xie et al., 2016). However, ancient China often neglected the development of commerce, which is the biggest difference between ancient China and modern China. Today, China advocates the development of the tertiary industry and promotes the modernization of agriculture. The modernization of agriculture is one aspect which needs members of society to correctly handle the relationship between agriculture and the tertiary industry (Chen and Li, 2016). In ancient society, if the war happens frequently, people’s livelihood cannot be guaranteed and people’s living standards could not be greatly improved. In life, war will bring damage and changes in the society. Yu Ji is the representative of that generation, and Xiang Yu is a soldier in the hegemony of the Three Kingdoms. Xiang Yu has the courage to strike for better position with great passion. In the war, only those who have experienced hardship can be psychologically as well as spiritually comforted, so as to ensure the better protection of their own lives (Wang and Huang, 2016). During the hegemony of the Three Kingdoms, Xiang Yu missed the opportunity to kill Liu Bang for several time due to his weakness in his character without obeying the military advice. As a result, later he had no chance of counterattack. Yu Ji as Xiang Yu’s concubine, learning that Xiang Yu was going to lose the war, didn’t want to be captured by the enemy, which would be huge shame of Xiang Yu, decided to take her own life by slicing her own throat with the sword. Farewell My Concubine is thus produced. During the Three Kingdoms, wars were frequent. Both people and officials hoped that the war would be over soon and hoped that the people could live a relatively happy life. However, it took a lot of time to end the war, despite people’s wishes. People at that time could stick to their original aspiration, overcoming loneliness and enduring hardship, and finally grasp the true meaning of life. In that era, there were many evaluations of Concubine Yu Ji with many views from all walks of society.

2.2 Concubine Yu Ji character analysis

Historically, the evaluations of Concubine Yu Ji are different. Some hold that Concubine Yu Ji had deep feelings for King Xiangxi, and wrote He Gai Xia Ge song in pains when learning the news of Xiang Yu’s defeat. The song went like that the Han soldiers had occupied Xiang Yu’s lands, playing the favorite songs of the Chu soldiers to evoke their homesickness to undermine their morals; since Xiang Yu would die for his noble cause, me, a Concubine of his, should never hesitate to die along with him (Wang, 2014). From the song, the deep love between Yu Ji and Xiang Yu can be told. By taking her own life, she can help reassure Xiang Yu to focus on fighting the battle without worrying about her honor. It is said the noble cause of Xiang Yu came at the cost of Yu Ji’s precious life. In that time, Yu Ji was regarded noble since she sacrificed herself for Xiang Yu’s career although she was only a concubine of Xiang Yu. However, some hold that Yu Ji was a curse for the failure of Xiang Yu’s noble cause, which is a huge discrimination against Chinese women’s image. There are many beautiful and fragile women to blame for the fall of kingdoms and dynasties along the history, such as the famous figures of Concubine Yang Yuhuan, Xi Shi, and Diao Chan in ancient China, from which Yu Ji is definitely different (Shao and Zhang, 2016). The wheels of history are constantly rolling and people’s minds are continually changing in the light of history. The opinions of Concubine Yu Ji are mixed, and the profound impression of Yu Ji’s cultural image has inspired people of today. The corresponding historical records continue to improve the corresponding updates and understanding of such history; it is necessary to make a fair evaluation of the well-known historical figures in an objective manner.

3. ESTABLISHMENT STRATEGY OF YU JI CULTURAL RESOURCE MODEL

Under the influence of the Internet, it is becoming more convenient and faster for people’s life, which has undergone fundamental changes. In today’s Internet thinking, everyone’s concept of life is changing; keeping pace with the Internet and updates, people’s lives can enjoy more happiness, enrichment (Zhang, 2016). The era of Internet Plus refers to the combination of the Internet and all walks of life in China in order to achieve overall effect. Today, the Internet can combine with the catering industry as well as the courier service and other industries. It can be said that the influence of the Internet in China is growing; the integration and utilization of cultural resource have been mentioned in the new development under the influence of the Internet. Thus Yu Ji culture has been constantly updated today, of which development and inheritance has evolved, that is, the establishment of Yu Ji cultural resource model.
3.1 Integration of existing cultural resource

As a famous historical figure, Concubine Yu Ji did not play a significant role in the development of history or did not have any impact on the people in society at that time. For the development of society, Concubine Yu Ji’s existence was heightened by Xiang Yu, which cannot be ignored as a small figure though, for the eternal value of such small figures should be emphasized (Li, 2016). There are not many historical records about Yu Ji. To understand Yu Ji profoundly and objectively, a detailed analysis of Yu Ji in historical documents must be first conducted, in order to analyze Yu Ji’s character, as well as the life of Yu Ji and Xiang Yu. From the historical point of view, there are few records of Concubine Yu Ji in Chinese history. Therefore, in order to have a comprehensive and objective understanding of Concubine Yu Ji, the documents regarding Yu Ji can be collected from the locals through word of mouth and the like. Comprehensively integrating Yu Ji’s cultural resource helps people obtain some useful information from the cultural resource conducive to establishing Yu Ji’s cultural resource model (Jin and Wang, 2016).

3.2 Using internet

Internet today is an indispensable and important part of people’s lives. Under the influence of the Internet, people’s life concepts and ways of life have undergone major changes. Under the influence of the Internet, everyone is living in the information age. The way of obtaining information is more convenient and faster. The means of information is more convenient (Yang and Li, 2016). In order to successfully create Yu Ji’s model of cultural resource, the great advantages of the Internet can be used. The enormous influence of the Internet on people’s lives and the huge influence of the Internet make Internet a useful tool to help establish a database. In today’s more developed Internet industry, WeChat, microblogging, QQ and other online social tools can help make effective communication and transmission of Yu Ji’s culture. The concept of the Internet gradually into people’s lives, and it is possible to strengthen the inheritance of Yu Ji culture and promote Yu Ji culture effectively based on the spread of the Internet. Prompting the establishment of Yu Ji cultural resource can contribute to making the cultural resource and data model abundant.

4. CONCLUSION

In the process of historical development, there have been different views of Yu Ji. Somehow Yu Ji’s character images were adopted in some drama and TV series. However, Yu Ji, as an important female figure in ancient China, whom there are many people of today who do not know much about. In order to promote the comprehension of Yu Ji, it is necessary for the relevant state departments to establish a relatively complete Yu Ji culture resource base, so as to improve people’s profound understanding of Concubine Yu Ji and to establish rich character culture through this Internet resource database, in order to improve the Chinese people’s understanding of Chinese traditional culture.

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